

ADRIENNE LUTHER

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ADRIENNELUTHER.COM

573-418-6888

WORK EXPERIENCE

MU WELLNESS RESOURCE CENTER STRATEGIC COMMUNICATION

DIRECTOR // OCT. 2016 - PRESENT

- Create, plan, and execute social media content
- Supervise assistants
- Organize school-wide events

MISSOURI SCHOOL OF JOURNALISM HEAD DESIGN TEACHING ASSISTANT //

MAY 2017 - DEC. 2017

TEACHING ASSISTANT, ADZOU //

JAN. 2018 - PRESENT

- Created design lab curriculum for introductory design class
- Created lab curriculum for capstone course
- Teach classes of 15-20 students
- Hold additional consultations with students looking to learn ropes of Adobe Creative Suite

MISSOURI DEMOCRATIC PARTY DIGITAL AND CREATIVE

DIRECTOR // JAN. 2016 - FEB. 2016

INTERN + DEPUTY // JULY 2015 - JAN. 2016

- Designed e-mails, social media content, web pages, and printed material for candidates and the party as a whole
- Contributed commissioned work for the Democratic National Committee

REFERENCES

**KIM DUDE, DIRECTOR
WELLNESS RESOURCE CENTER**

- 573-999-4257

**JON STEMMLE, CHAIR AND ASSOCIATE PROFESSOR // STRATEGIC COMMUNICATION
DEPT. AT MU**

- stemmlej@missouri.edu

**CALEB CAVARRETTA, WIDE EYE CREATIVE
[FORMERLY MISSOURI DEMOCRATIC PARTY]**

- 314-807-2484

EDUCATION

UNIVERSITY OF MISSOURI- COLUMBIA //
AUG. 2014 - PRESENT

- Journalism with an emphasis in Strategic Communication (Art Direction)
- GPA 3.48

VOLUNTEERISM/EXTRACURRICULAR

TRUE/FALSE FILM FESTIVAL ART TEAM //
2015, 2016, 2017, 2018

- Designed and illustrated DIY Day booklet for students
- Assisted in the production of art installations

**ROOTS ART DIRECTOR AND
DESIGNER // AUG. 2016 - MAY 2017**

- Created custom t-shirt and sticker designs
- Sold commission work

**CITIZEN JANE FILM FESTIVAL ART TEAM//
2016**

- Handlettered signs
- Built installation art
- Worked with a team of other volunteers to complete miscellaneous handiwork

HONORS + AWARDS

**NICHOLS CAREER CENTER ADVISORY
BOARD MEMBER // AUG. 2018 - PRESENT**

- Represent higher education
- Provide input on design lesson plans

**MISSOURI DEPT. OF HIGHER EDUCATION
STUDENT AMBASSADOR// 2015-2016**

- Represent the University of Missouri-Columbia at MDHE board meetings and events, provide advice for high schoolers considering college, modeling for publications

SKILLS

**ADOBE CREATIVE SUITE
SOCIAL MEDIA STRATEGY
BASIC HTML**